

WHY YOUTHFORCE NOLA

A bridge from education to ~70K high-wage, Our graduates are economic prosperity does not high-skills jobs more academically exist for our public school prepared than ahead students ever K-12 HIGHER ED CAREER Deep education, employment, and economic inequities in NOLA 52% of black males in New ~7K opportunity youth in NOLA; 60% **YouthForce** had HS diploma or some college Orleans were unemployed

2

COLLECTIVE VISION

New Orleans public school graduates are thriving economically, and are the most sought after talent for hiring and advancement in the region's high-wage, fast-growing industries.



YOUTHFORCE 2.0 LOGIC MODEL

If YouthForce:

Cultivates a Shared
Vision for all
students
developing:
-Skills
-Agency
-Opportunities
-Choices

-Connections

And, YouthForce develops the infrastructure and systems, while also removing barriers to career pathways through:

Policy and Advocacy

Industry Engagement

Community and Family Engagement

Trainer Provider
Engagement and Capacity
Building

And, YFN Provides the following High School Supports:

Capacity Building (i.e Site Visits, CoPs,

Tools and Curriculum

3rd Party TA)

Funding

Centralized Experiences (YFI, Career EXPO, HUB, Industry Advisory Boards) Then students will experience:

In and out of school learning experiences that integrate academic, career technical, and soft skills such as a sequence of CTE courses

Student supports

And a continuum of career experiences

Then more students will:

Earn Credentials
Complete internships

Attain the academic, technical, career and soft skills needed to gain high wage, high demand jobs

Yielding more students with the agency, ability to access opportunity, determine choices, and make connections

Communications, Marketing & Branding, Measurement/Evaluation, and Collaboration Systems



A COLLABORATIVE EFFORT

Students

Schools
22 High &
7 Middle
Schools

Employers 150+ Employers Training
Providers
6 Providers,
2 IHEs

Community & Families

Thousands

































2020 PROGRESS: WE ARE APPROACHING A TIPPING POINT

100% of openenrollment schools now offer technical training opportunities to students Educator
Externship
applications
exceeded number
of spots for first
time

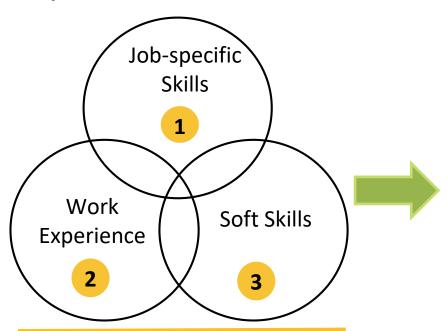
YouthForce
Internship
applications
nearly exceeded
available slots 2:1

Large employer partner exploring adoption of YouthForce soft skills approach across all K-12 outreach efforts



THREE GOALS HAVE FOCUSED OUR EFFORT TO DATE

Components of Career Readiness



Academic Skills

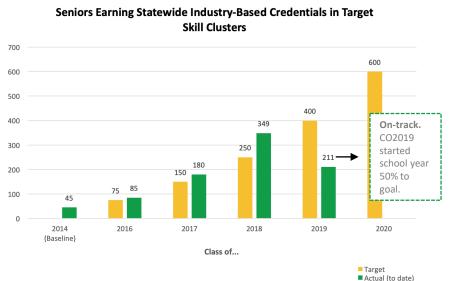
YouthForce

YouthForce NOLA Goals

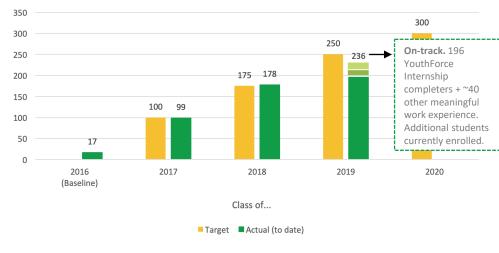
- Credentials. 20% of the Class of 2020 will earn industry-recognized, culminating credentials that will place them on high-wage, high-demand regional career pathways
- Meaningful Work Experience. 10% of the Class of 2020 will complete meaningful work experience (aligned to student-selected pathway and coursework, includes 60 hours training and 90 hours of work)
- **3 Soft Skills.** More graduates will demonstrate employer validated, career-ready soft skills



WE ARE ON TRACK TO MEET OUR 2020 GOALS



Seniors Completing Meaningful Work Experience

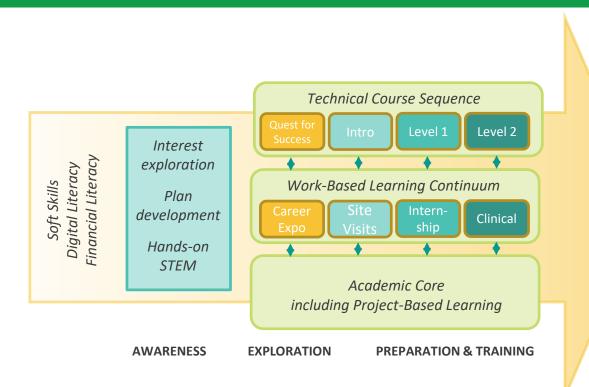




ECOSYSTEM BUILDING AND SYSTEMS CHANGE PROGRESS

	2015	Progress to Date
Educator Buy-in	3 schools offered CTE	100% of schools will offer CTE in fall 2019*
Employer Buy-in	Minimal engagement, fragmented, civic angle only	150+ employers engaged, centralization in progress, still primarily civic angle
Training Capacity	~50 students, ~3 pathways DCC, Nunez, & in-school	600+ seats citywide, 7 pathways Supported launch & scaling of 5 providers New Orleans Career Center opened 2018
Informed Student Choice	No tools, little expectations No high school differentiation	GNO Career Guides launched 2016, website 2019; fami engagement toolkit; 8 th grade pilot launched 2019 High school differentiation, choices in OneApp
Soft Skills	No agreement on standards/lexicon 1 modest program in 1 high school	Significant momentum behind Soft Skills Building Block YFI training, Soft Skills Fellowship, Workshop series
Policy	Jump Start policy rolled out 2014 Little shared understanding	New credentials approved; 55% increase in CDF funds Policy Committee in place; statewide leader
Measurement I thForce	No system goals for CTE	Shared vision, shared goals, data alignment in progres

2025 EXPANDED EXPERIENCE & GRADUATE PROFILE



Graduate Profile

- 1 Strong, flexible five-year plan
- 2 Academic skills
- 3 Soft Skills
- Digital, Financial, & Job-Seeking Skills
- Intermediate & Advanced Industry-Recognized credential(s)
- 6 Meaningful Work Experience

...and a list of people to call upon



KEY ECOSYSTEM PARTNERS

Junior Achievement Orleans Parish Retail-level employer connectivity for **School Board** Awareness & Exploration K-12 Schools Technical Course Sequence **YouthForce** Level 2 NOLA Interest -inancial Literacy Eco-system exploration Digital Literacy cultivation and Soft Skills Work-Based Learning Continuum Plan Work-based development Clinical learning Hands-on intermediary STEM Academic Core City of New Orleans Systems change **Urban League**

New Orleans Career Center

Envisioned as hub for quality technical training providers

May expand to act as lead for full technical course sequence

New Schools for New Orleans

City lead for instructional quality and school portfolio strategy

Family & Community Engagement

YouthForce

GNO, Inc. and NOLABA

Industry engagement and labor market analysis

PRIORITIZE OPPORTUNITIES WITH GREATEST OPPORTUNITY

YouthForce Credential Prioritization Framework

Test 1 Test 2

DEMAND + WAGES *Absolute test*

POTENTIAL Absolute test

FEASIBILITY
Considerations

YOUTHFORCE PRIORITIZATION

- There is verified regional industry demand in the hundreds or greater, over a period of years, via projections and industry feedback
- There is verified opportunity via the terminal (intermediate or advanced) credential to earn a wage at or above median within two years of employment*

- There is a direct-toemployment opportunity with this credential, and/or
- Students will have a leg-up in post-secondary education and future employment with this credential, and
- Pursuit of this credential develops stackable and transferable skills

 Compatible w/ high school (schedules, student age)

Test 3

- Trainer availability
- Program cost, including capital requirements
- Equity current, future
- Student interest
- Industry commitment
- Availability of other, validated credentials in this pathway/skill cluster
- Availability of strong WBL
 &/or post-secondary opp'ty

- If not yet approved:
 Develop proposal to
 Louisiana Workforce
 Investment
 Commission for review
 and approval
- If already approved by WIC: identify, seed, or otherwise support training provider and/or school partner programming



12

RAISE THE BAR ON JOB-SPECIFIC SKILL MASTERY

Technical Career Pathways Framework

Entry Points by Skill and Equivalent Educational Level*, **

ADVANCED-PLUS **PRIORITY FOR** Greater than \$18/hr High Skill **2025 PLAN** Approaching median **ADVANCED** and up Middle Skill-High (\$14/hr and up) INTERMEDIATE Living wage and up (\$11-18/hr) Middle Skill-Low BASIC Minimum wage to Living wage (\$8-11/hr) Low Skill Minimum waae General

• 81 (23%) with intermediate and

Class of 2018

intermediate and advanced (med/high employment value)

349 credentials earned

* Industry partners emphasize prior work experience and demonstrated skill over credential-holding. In most high-wage industries, hands-on work experience is a pre-requisite.

** Variance in program quality may influence employability and therefore earning potential.

New Orleans *living* wage: \$11.40/hour for a single adult (MIT); New Orleans-Metairie *median* wage: \$15.84/hour (Bureau of Labor Statistics)

good-paying, stable employment

Prospects for



13