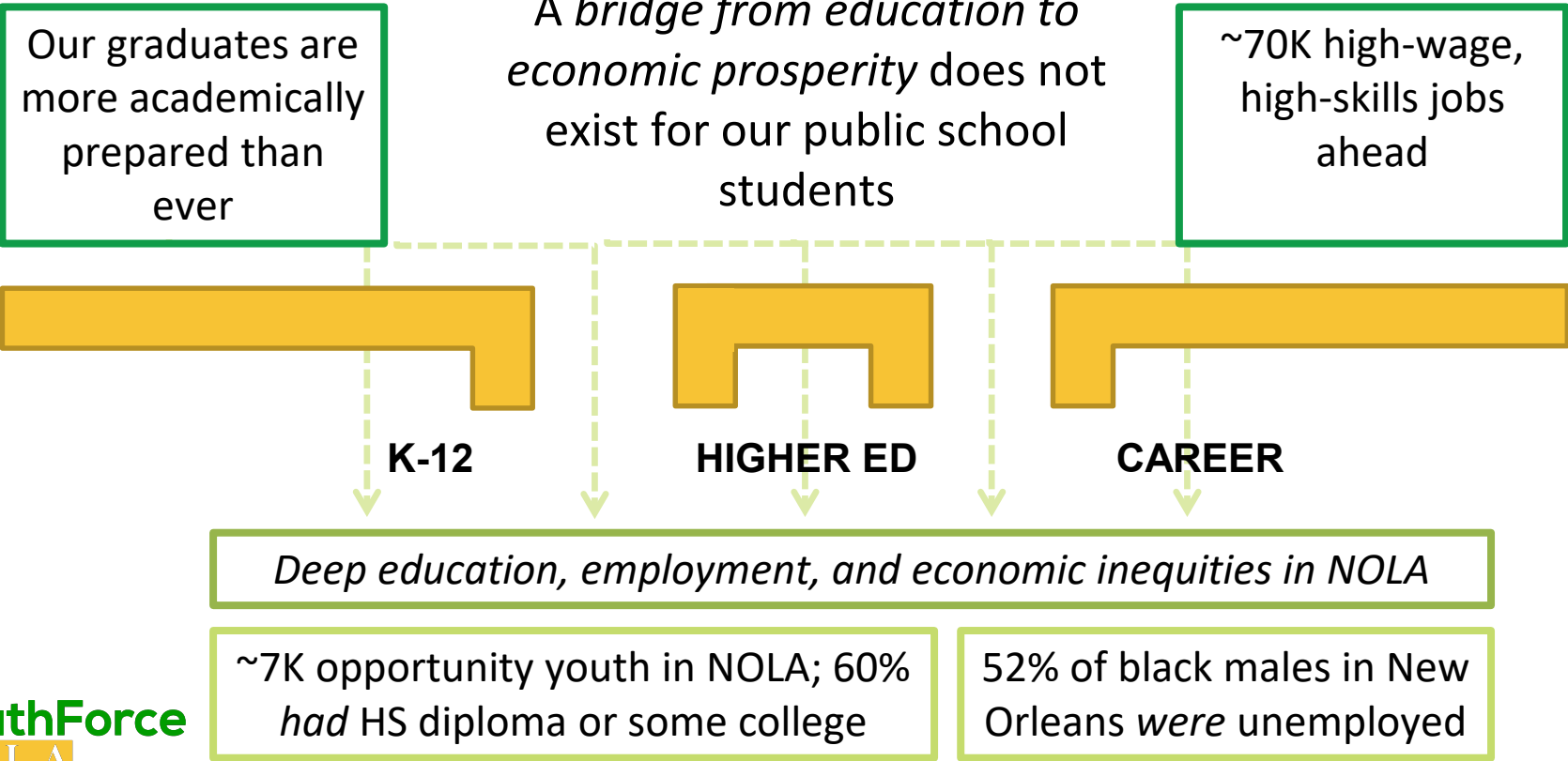




**Building Bridges from
Education to Economic Prosperity**
YouthForce NOLA Overview

May 3, 2019

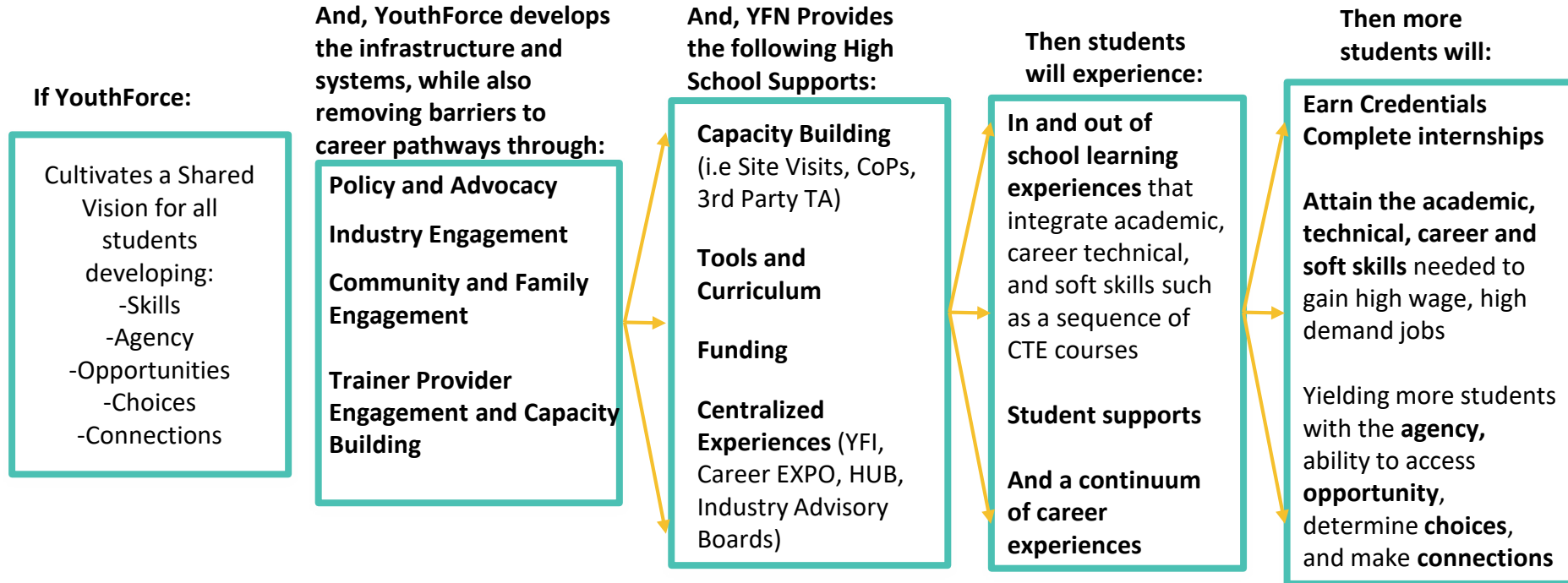
WHY YOUTHFORCE NOLA



COLLECTIVE VISION

New Orleans public school graduates are **thriving economically**, and are the **most sought after talent** for hiring and **advancement** in the region's **high-wage, fast-growing** industries.

YOUTHFORCE 2.0 LOGIC MODEL



Communications, Marketing & Branding, Measurement/Evaluation, and Collaboration Systems

A COLLABORATIVE EFFORT

Students

Schools
**22 High &
7 Middle
Schools**

Employers
**150+
Employers**

**Training
Providers**
**6 Providers,
2 IHEs**

**Community
& Families**
Thousands



Junior
Achievement[®]
of Greater New Orleans, Inc.



NEW ORLEANS
BUSINESS ALLIANCE



NEW ORLEANS
CAREER CENTER



CITY OF NEW ORLEANS



NEW SCHOOLS  FOR NEW ORLEANS



GREATER NEW ORLEANS
INC
REGIONAL ECONOMIC DEVELOPMENT

JPMORGAN CHASE & Co.

Collaborative Steering Committee



Urban League of
Louisiana

2020 PROGRESS: WE ARE APPROACHING A TIPPING POINT

100% of open-enrollment schools now offer technical training opportunities to students

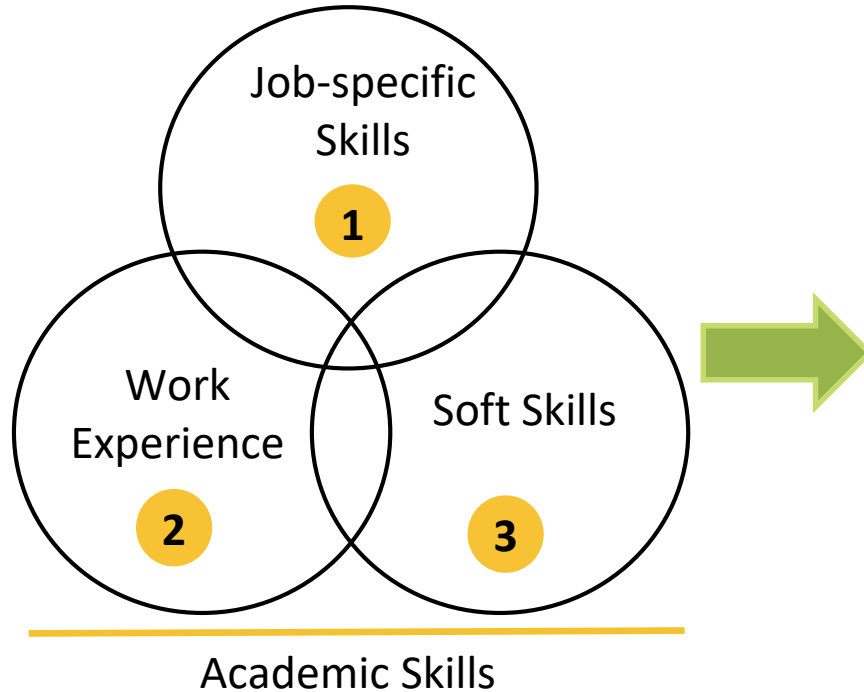
Educator Externship applications exceeded number of spots for first time

YouthForce Internship applications nearly exceeded available slots 2:1

Large employer partner exploring adoption of YouthForce soft skills approach across all K-12 outreach efforts

THREE GOALS HAVE FOCUSED OUR EFFORT TO DATE

Components of Career Readiness

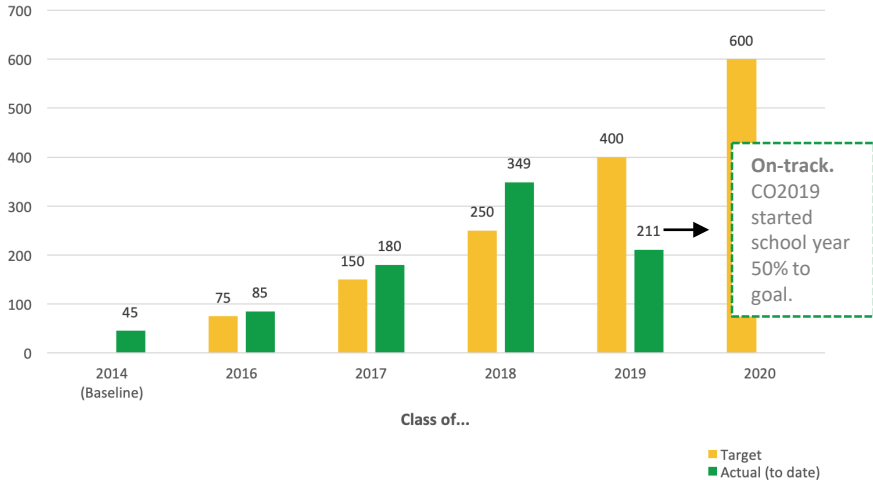


YouthForce NOLA Goals

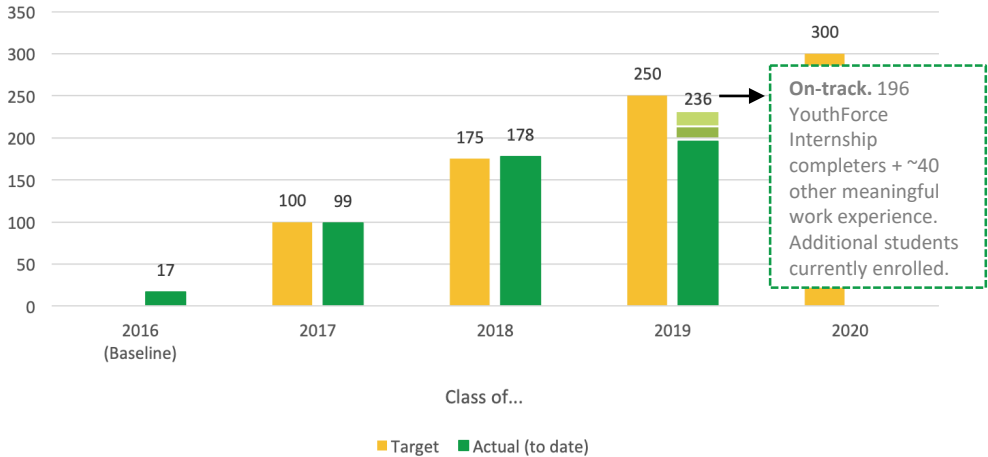
- 1 Credentials.** 20% of the Class of 2020 will earn industry-recognized, culminating credentials that will place them on high-wage, high-demand regional career pathways
- 2 Meaningful Work Experience.** 10% of the Class of 2020 will complete meaningful work experience (aligned to student-selected pathway and coursework, includes 60 hours training and 90 hours of work)
- 3 Soft Skills.** More graduates will demonstrate employer validated, career-ready soft skills

WE ARE ON TRACK TO MEET OUR 2020 GOALS

Seniors Earning Statewide Industry-Based Credentials in Target Skill Clusters



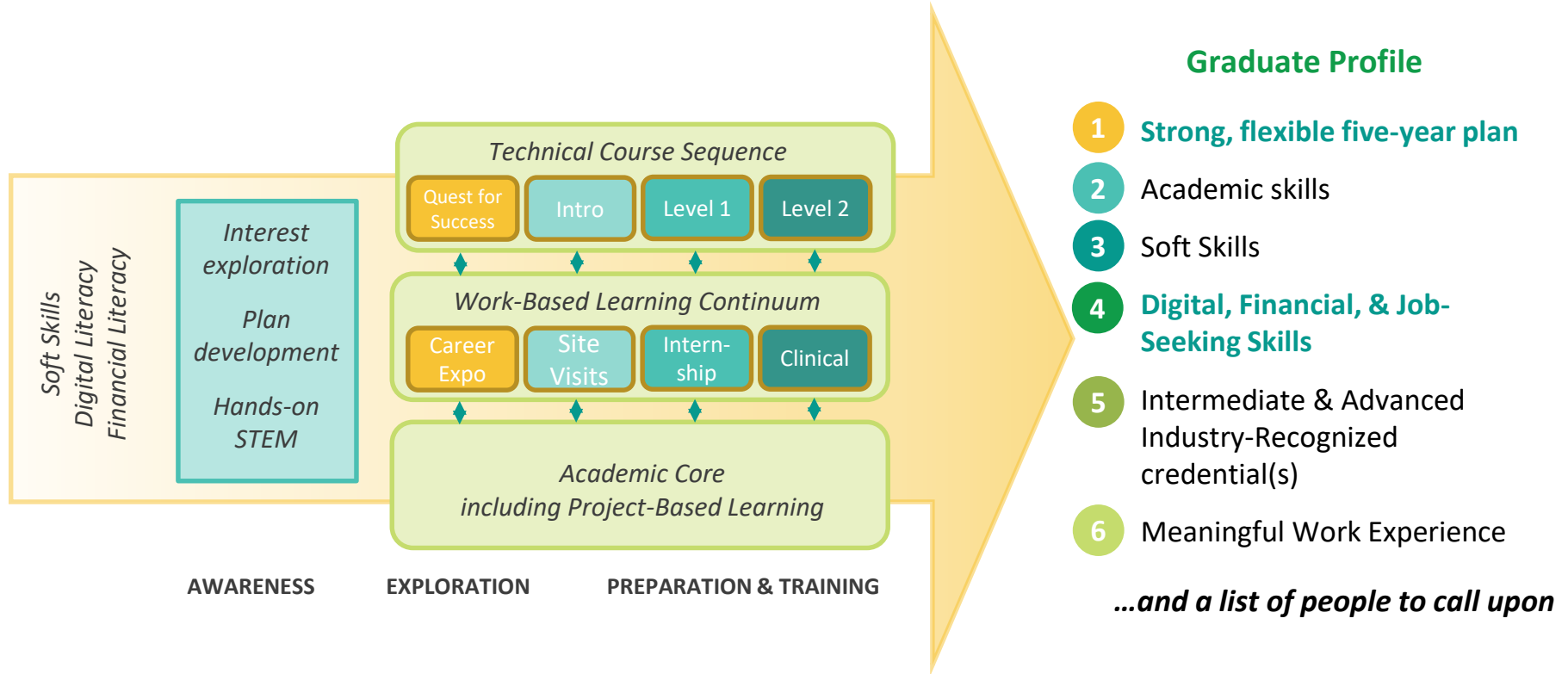
Seniors Completing Meaningful Work Experience



ECOSYSTEM BUILDING AND SYSTEMS CHANGE PROGRESS

	2015	Progress to Date
<i>Educator Buy-in</i>	3 schools offered CTE	100% of schools will offer CTE in fall 2019*
<i>Employer Buy-in</i>	Minimal engagement, fragmented, civic angle only	150+ employers engaged, centralization in progress, still primarily civic angle
<i>Training Capacity</i>	~50 students, ~3 pathways DCC, Nunez, & in-school	600+ seats citywide, 7 pathways Supported launch & scaling of 5 providers New Orleans Career Center opened 2018
<i>Informed Student Choice</i>	No tools, little expectations No high school differentiation	GNO Career Guides launched 2016, website 2019; family engagement toolkit; 8 th grade pilot launched 2019 High school differentiation, choices in OneApp
<i>Soft Skills</i>	No agreement on standards/ lexicon 1 modest program in 1 high school	Significant momentum behind Soft Skills Building Blocks YFI training, Soft Skills Fellowship, Workshop series
<i>Policy</i>	Jump Start policy rolled out 2014 Little shared understanding	New credentials approved; 55% increase in CDF funds; Policy Committee in place; statewide leader
<i>Measurement</i>	No system goals for CTE	Shared vision, shared goals, data alignment in progress

2025 EXPANDED EXPERIENCE & GRADUATE PROFILE



KEY ECOSYSTEM PARTNERS

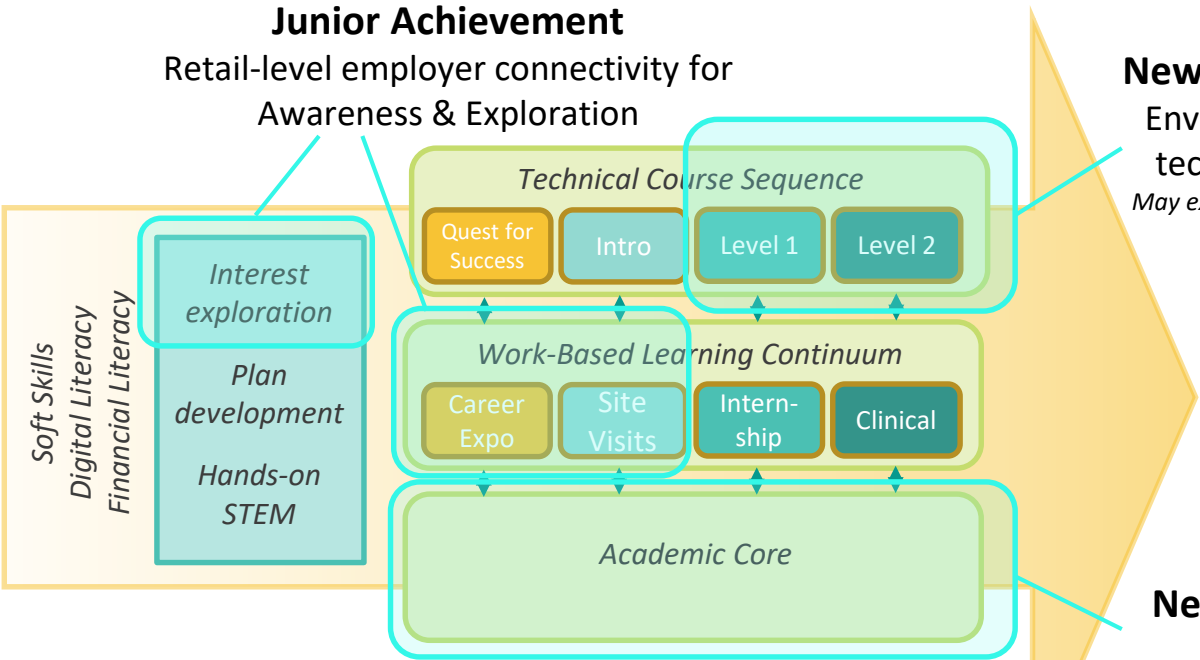
Orleans Parish School Board
K-12 Schools

YouthForce NOLA
Eco-system cultivation and Work-based learning intermediary

City of New Orleans
Systems change

YouthForce NOLA

Junior Achievement
Retail-level employer connectivity for Awareness & Exploration



New Orleans Career Center
Envisioned as hub for quality technical training providers
May expand to act as lead for full technical course sequence

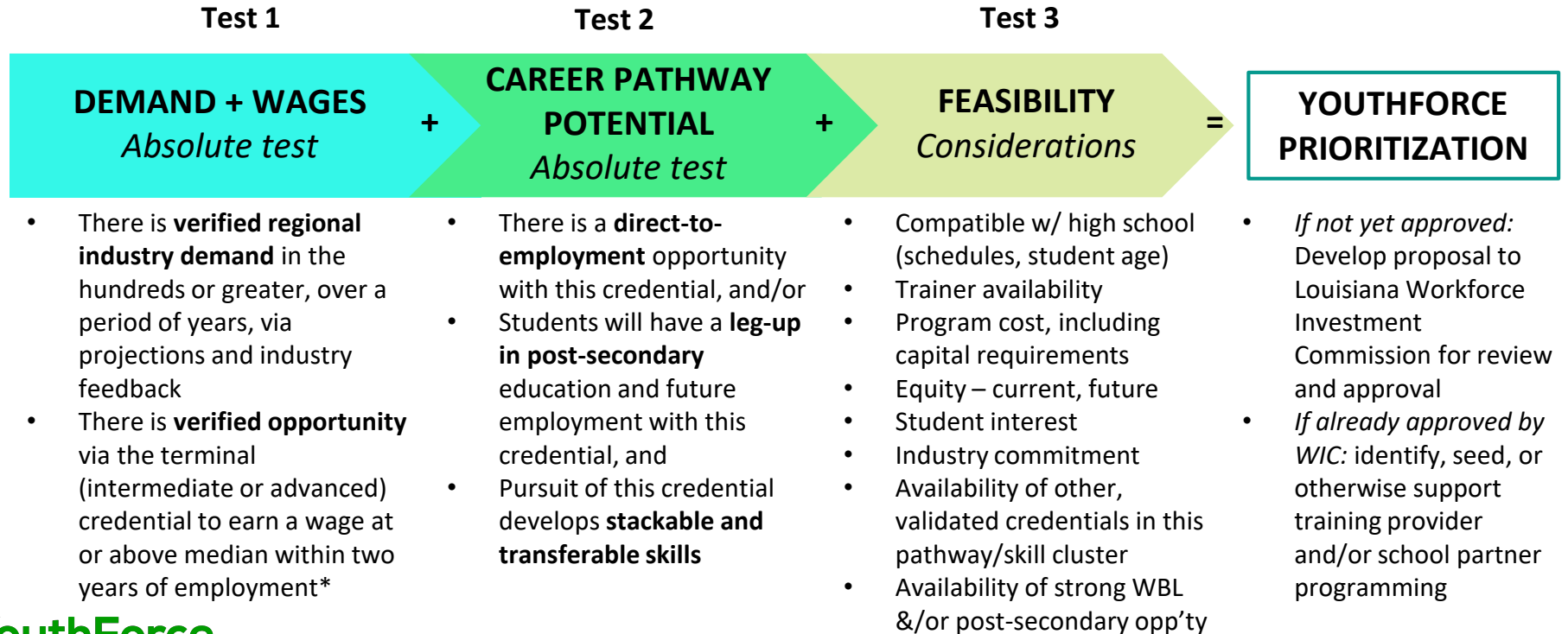
New Schools for New Orleans
City lead for instructional quality and school portfolio strategy

Urban League
Family & Community Engagement

GNO, Inc. and NOLABA
Industry engagement and labor market analysis

PRIORITIZE OPPORTUNITIES WITH GREATEST OPPORTUNITY

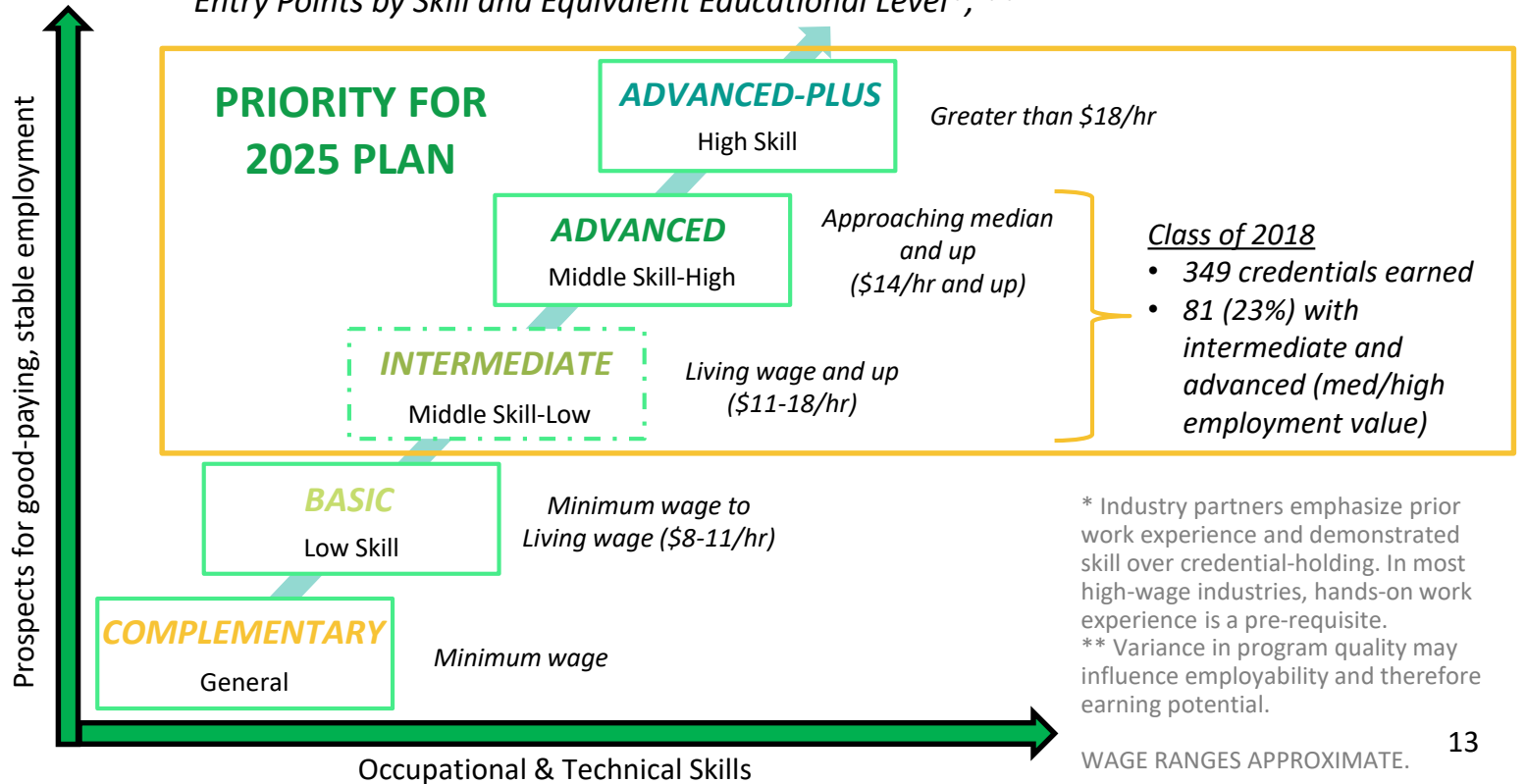
YouthForce Credential Prioritization Framework



RAISE THE BAR ON JOB-SPECIFIC SKILL MASTERY

Technical Career Pathways Framework

Entry Points by Skill and Equivalent Educational Level*, **



New Orleans living wage: \$11.40/hour for a single adult (MIT); New Orleans-Metairie median wage: \$15.84/hour (Bureau of Labor Statistics)

* Industry partners emphasize prior work experience and demonstrated skill over credential-holding. In most high-wage industries, hands-on work experience is a pre-requisite.
 ** Variance in program quality may influence employability and therefore earning potential.