

2020 Annual Poverty Research and Policy Forum Virtual Series

ONE DESTINATION, MANY ROADS: ENVISIONING UNIVERSAL MEASURES OF ECONOMIC MOBILITY

September 16, 2020

1:00 p.m. – 3:00 p.m. Eastern/12:00 p.m. – 2:00 p.m. Central/
11:00 a.m. – 1:00 p.m. Mountain/10:00 a.m. – 12:00 p.m. Pacific



**Institute for
Research on
Poverty**

UNIVERSITY OF WISCONSIN-MADISON





KATHERINE MAGNUSON
Director, Institute for
Research on Poverty

WELCOME & OVERVIEW

AGENDA – SEPTEMBER 16, 2020

1:00 – 1:05 **WELCOME AND OVERVIEW**

Katherine Magnuson, Director, Institute for Research on Poverty

1:05 – 1:25 **KEYNOTE**

Ted McCann, Vice President, American Idea Foundation

1:25 – 1:55 **BREAKOUT GROUP DISCUSSIONS: Incorporating Stakeholder Perspectives**

1:55 – 2:50 **PANEL DISCUSSION: Establishing a Roadmap for the Path Forward**

Panelists:

- *Julia Lane*, Provostial Fellow for Innovation Analytics; Professor, NYU Wagner School of Public Policy and Co-founder of the Coleridge Initiative
- *Sara Dube*, Project Director, The Pew Results First Initiative
- *David Williams*, Director of Policy Outreach, Opportunity Insights

Moderator: *Nick Hart*, President of the Data Foundation and CEO of the Data Coalition

2:50 – 3:00 **WRAP-UP/CLOSING**

Katherine Magnuson, Director, Institute for Research on Poverty



TED MCCANN
Vice President, American
Idea Foundation

KEYNOTE

A POLICYMAKER'S VIEW

The Importance of Evidence Based Policy

Evidence-Informed Policy: Giving evidence a seat at the table in the policymaking process

- **Timing:** If evidence isn't presented in a timely manner, it won't be influential in the policymaking process
- **Trustworthiness:** Evidence needs to be presented by individuals that policymakers trust
- **Compelling:** The evidence needs to be about something policymakers care about (or can be made to care about)
- **Clarity:** The evidence should have a clear direction that it is pointing in
- **Luck:** These things coming together can be about luck – though luck favors the prepared

A POLICYMAKER'S VIEW

The Value of Evidence

- 1. Families First:** Families First began with the Title IV-E waivers that allowed a number of states to experiment on what works best or doesn't work
 - Compelling
 - Clarity
 - Trustworthy
 - Timing
 - Luck

- 2. Criminal Justice Reform:** State actors began to experiment on ways they could reduce recidivism while also reducing incarceration. Their leadership (and experience) led policymakers to pass the First Step Act.
 - Compelling
 - Clarity
 - Trustworthy
 - Timing
 - Luck

A POLICYMAKER'S VIEW

Going Forward: The Roll of Evidence in the Future and Making Research Relevant

1. Look past news headlines – evidence for or against a proposition is a reliable indicator for legislative action in non-high profile issues
2. Identify federal nexus between research and local action and try to identify expired reauthorizations
3. Evidence Act's Role in Promoting Evidence

Q&A



BREAKOUT GROUP
DISCUSSIONS
30 minutes

INCORPORATING STAKEHOLDER PERSPECTIVES

PANEL DISCUSSION

ESTABLISHING A ROADMAP FOR THE PATH FORWARD

MODERATOR



NICK HART
President of the Data
Foundation and CEO of
the Data Coalition

PANELISTS



JULIA LANE
Provostial Fellow for Innovation
Analytics; Professor, NYU Wagner
School of Public Policy and Co-
founder of the Coleridge Initiative



SARA DUBE
Project Director, The Pew Results First
Initiative



DAVID WILLIAMS
Director of Policy Outreach,
Opportunity Insights

Q&A





KATHERINE MAGNUSON
Director, Institute for
Research on Poverty

WRAP-UP & CLOSING REMARKS

Please take a moment to complete our online survey.

THANK YOU

