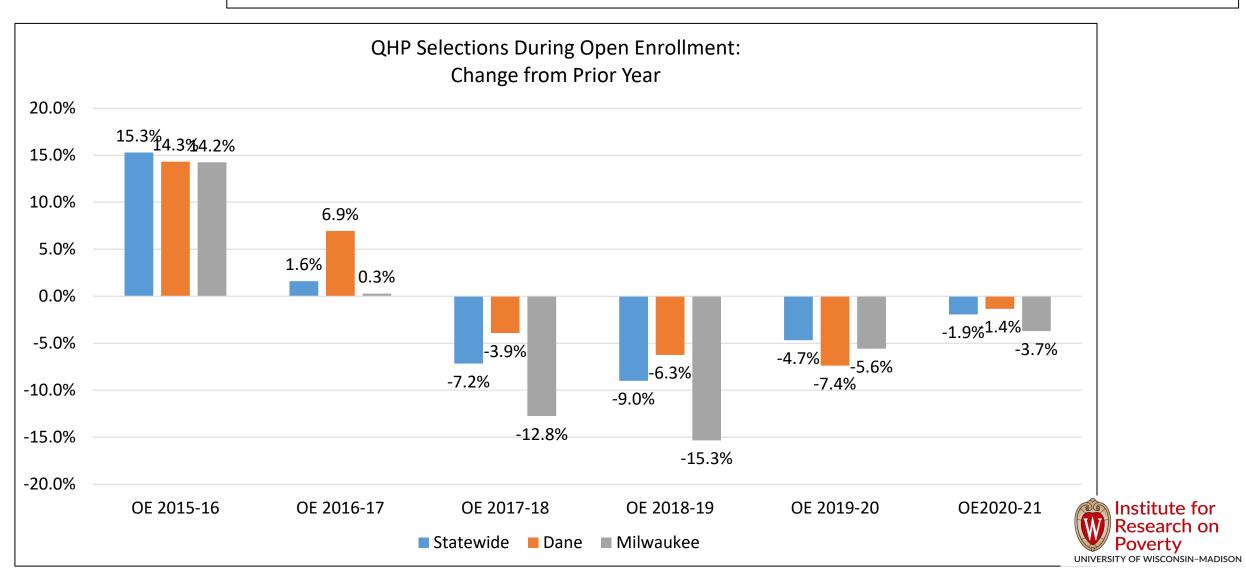


ACA Plan Selections 2021 Plan Year As of end of Open Enrollment, December 15, 2020

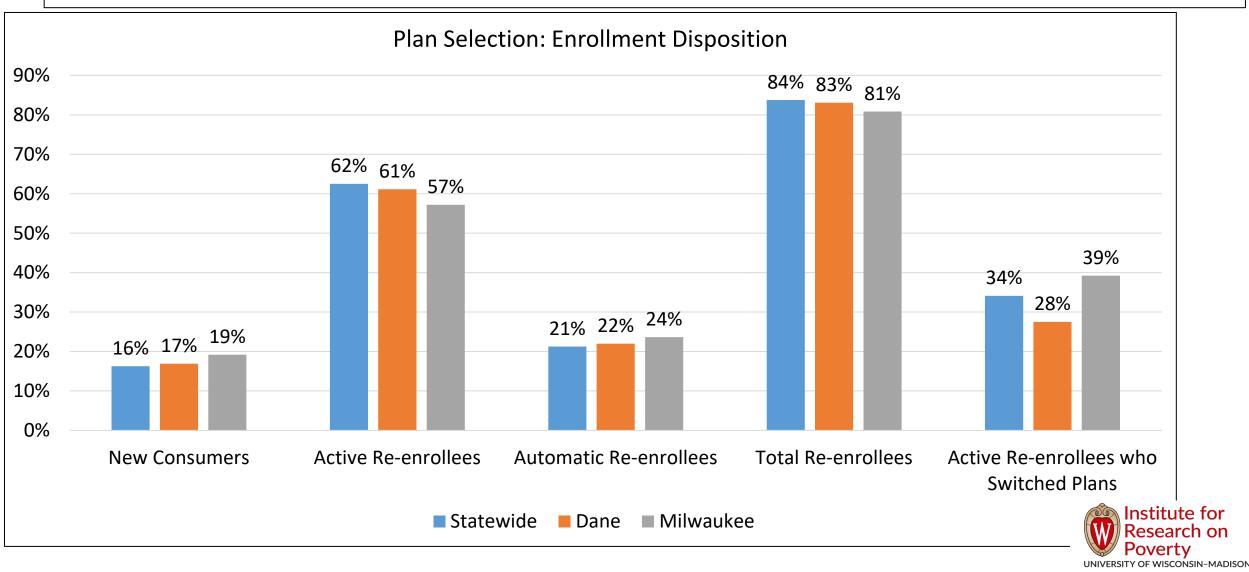
Comparison: Wisconsin Statewide, Milwaukee County, and Dane County

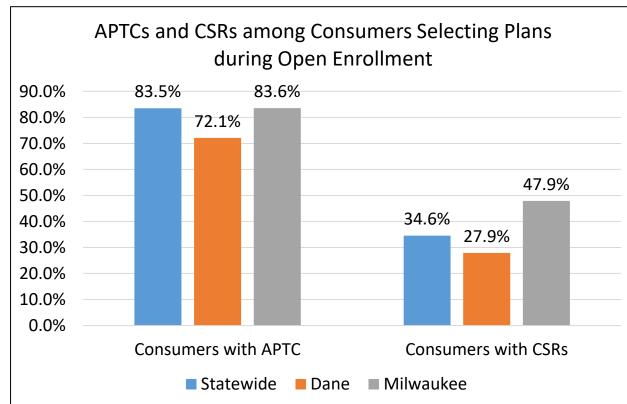
Donna Friedsam Health Policy Programs Director April, 2021

- ACA Plan Selections during open enrollment have decreased statewide and in the state's two largest counties.
- The decline in Dane County has generally been smaller than the statewide rate of decline.
- The decline in Milwaukee County has exceeded the rate of statewide decline.

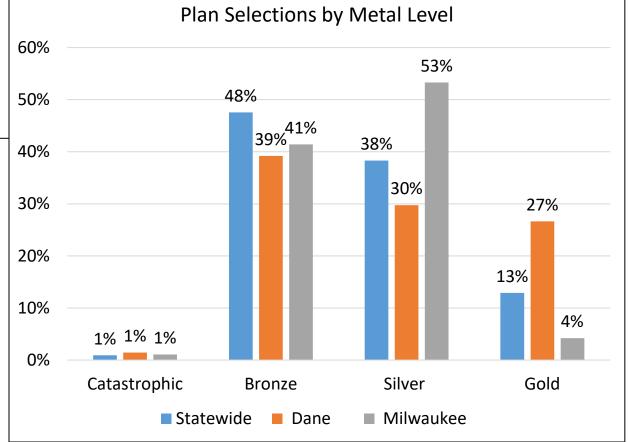


- In Milwaukee County, new consumers accounted for more than they did statewide or in Dane County.
- About 40% of Milwaukee re-enrollees switched plans. This exceeds the statewide rate of 34% for re-enrollees switching plans, and Dane County's lower rate of 28%.
- Milwaukee County re-enrollees rely more on active re-enrollment relative to statewide and Dane County.

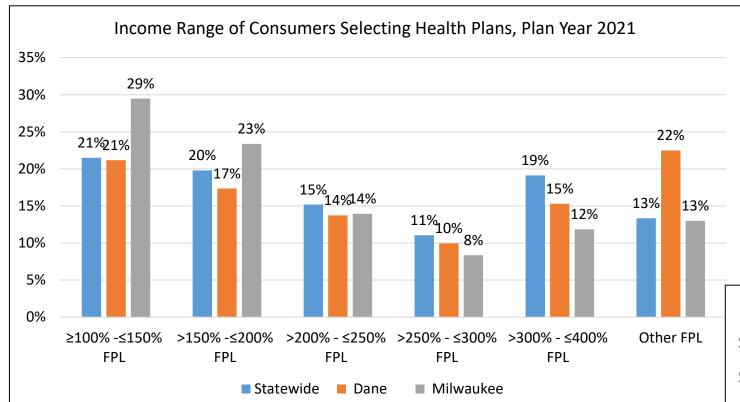




- Milwaukee County higher rate of CSRs: More consumers qualifying for and/or selecting Silver Plans
- Dane County: Lower rate of APTCs and CSRs: Substantially more consumers with middle incomes participating in the Marketplace (and selecting Gold plans)







Milwaukee County:

More lower income consumers, with more qualifying for APTCs. With more qualifying for CSRs, higher selection of silver plans.

Average premium after APTC relatively low.

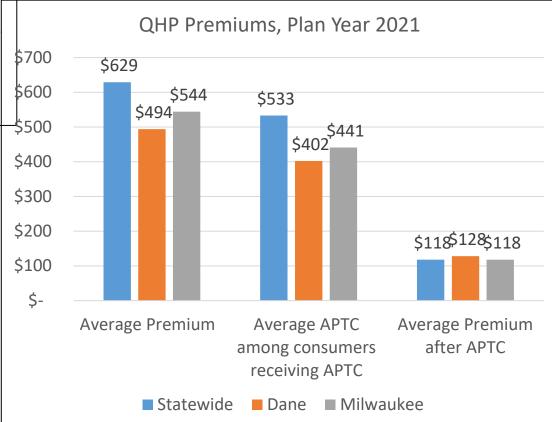
Dane County:

More non-eligible for APTCs. Higher incomes among those with APTCs, so fewer qualifying for CSRs.

More selecting non-silver plan.

Average premium after APTC relatively higher.





within the 18-34 years age range

Dane County: 31%

Milwaukee County: 28%

Statewide: 22%

within the 55-64 years age range

Dane County: 28%

Milwaukee County: 31%

Statewide: 41%

